


02/09/01  
JC685 U.S. PTO


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Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

JC821 U.S. PTO  
09/779600  
02/09/01

|   |                         |   |      |                  |
|---|-------------------------|---|------|------------------|
| <b>Utility<br/>Patent Application<br/>Transmittal</b><br><small>(only for nonprovisional applications under 37 CFR 1.53(b))</small> | Attorney Docket No      | EZI 111   | DATE | February 9, 2001 |
|   | Inventor (s) Won-IL SON |   |      |                  |
|   | TITLE                   | METHOD AND APPARATUS FOR PROVIDING ADVERTISEMENTS |      |                  |

|  |   |  |                |     |                |
|--|---|--|----------------|-----|----------------|
| <b>APPLICATION ELEMENTS</b><br>See MPEP chapter 600 concerning utility patent application contents.  | <b>Commissioner for Patents</b><br>ADDRESS TO: Box Patent Application<br>Washington, DC 20231 |  |                |     |                |
| <p>1. <input checked="" type="checkbox"/> Patent Application Fee Determination Record<br/>(Submit an original, and a duplicate for fee processing)</p> <p>2. <input checked="" type="checkbox"/> Specification [Total Pages 33]<br/>(preferred arrangement set forth below)</p> <ul style="list-style-type: none"><li>- Descriptive title of the Invention</li><li>- Cross References to Related Applications</li><li>- Background of the Invention</li><li>- Brief Summary of the Invention</li><li>- Brief Description of the Drawings (if filed)</li><li>- Detailed Description</li><li>- Claim(s)</li></ul> <p>3. <input checked="" type="checkbox"/> Drawing(s) Figures 1-11 [Total Sheets 11]</p> <p>4. Oath or Declaration [Total Sheets 1]<br/><input checked="" type="checkbox"/> Newly executed (original or copy)</p> |   | <b>ACCOMPANYING APPLICATION PARTS</b> <p>8. <input type="checkbox"/> Assignment &amp; Recordation Cover Sheet [Total pages ]</p> <p>9. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449<br/>[Total Pages ] [Total References ]</p> <p>12. <input checked="" type="checkbox"/> Preliminary Amendment [Total Pages 2] Adding<br/>Abstract of the Disclosure</p> <p>13. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503)</p> <p>14. <input checked="" type="checkbox"/> Small Entity Assertion</p> <p>15. <input checked="" type="checkbox"/> Certified Copy of Priority Document(s)<br/>The rights of priority are claimed under 35 U.S.C. § 119 of<br/>Korean Applications No. 2000-06289 Filed February 10, 2000<br/>and No. 2000-15129 Filed March 24, 2000.</p> <p>16. <input type="checkbox"/> Other: _____</p> |                |     |                |
| <b>18. CORRESPONDENCE ADDRESS</b>  |   |  |                |     |                |
| If there is no check attached, or the check is made out for an insufficient amount, please charge any deficiency to our Deposit Account No. 18-0002 and notify us accordingly.   |   |  |                |     |                |
|   |   |  |                |     |                |
| NAME   | Steven M. Rabin (Reg. No. 29,102) - Rabin & Champagne, P.C.                                   |  |                |     |                |
| CUSTOMER NUMBER  | 23995   |  |                |     |                |
| COUNTRY  | USA   | TELEPHONE  | (202) 659-1915 | FAX | (202) 659-1898 |

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+

FEE ENCLOSED \$ 355  
Please charge any further  
fee to our Deposit Account  
No. 18-0002

|  |  |
|--|--|
| <b>PATENT APPLICATION FEE DETERMINATION RECORD</b> | Application or Docket Number<br><div style="font-size: 1.2em; font-family: cursive;">EZ1 111</div> |
|--|--|

| CLAIMS AS FILED - PART I   |                            |                            | SMALL ENTITY |         | OR |    | OTHER THAN SMALL ENTITY |         |
|--|----------------------------|----------------------------|--------------|---------|----|----|-------------------------|---------|
| FOR  | NUMBER FILED<br>(Column 1) | NUMBER EXTRA<br>(Column 2) | RATE         | FEE     |    |    | RATE                    | FEE     |
| BASIC FEE<br>(37 CFR 1.16(a))  |                            |                            |              | \$ 355. |    | OR |                         | \$ ____ |
| TOTAL CLAIMS<br>(37 CFR 1.16(c))   | 19                         | minus 20 = * 0             | x \$ ____ =  |         |    | OR | x \$ ____ =             |         |
| INDEPENDENT CLAIMS<br>(37 CFR 1.16(b))                                   | 2                          | minus 3 = * 0              | x ____ =     |         |    | OR | x ____ =                |         |
| MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d))                        |                            |                            | + ____ =     |         |    | OR | + ____ =                |         |
| * If the difference in column 1 is less than zero, enter "0" in column 2 |                            |                            | TOTAL        | 355.-   |    | OR | TOTAL                   |         |

| CLAIMS AS AMENDED - PART II |   |                                    |               |      | SMALL ENTITY    |       | OR          |                 | OTHER THAN SMALL ENTITY |  |
|-----------------------------|---|------------------------------------|---------------|------|-----------------|-------|-------------|-----------------|-------------------------|--|
| AMENDMENT A                 | CLAIMS REMAINING AFTER AMENDMENT                                | HIGHEST NUMBER PREVIOUSLY PAID FOR | PRESENT EXTRA | RATE | ADDI-TIONAL FEE |       | RATE        | ADDI-TIONAL FEE |                         |  |
|                             | Total<br>(37 CFR 1.16(c))                                       | *                                  | Minus         | **   | =               |       | x \$ ____ = |                 |                         |  |
|                             | Independent<br>(37 CFR 1.16(b))                                 | *                                  | Minus         | ***  | =               |       | x ____ =    |                 |                         |  |
|                             | FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d)) |                                    |               |      |                 |       | + ____ =    |                 |                         |  |
|                             |   |                                    |               |      |                 | TOTAL |             | OR              | TOTAL                   |  |

| CLAIMS AS AMENDED - PART II |   |                                    |               |      | SMALL ENTITY    |       | OR          |                 | OTHER THAN SMALL ENTITY |  |
|-----------------------------|---|------------------------------------|---------------|------|-----------------|-------|-------------|-----------------|-------------------------|--|
| AMENDMENT B                 | CLAIMS REMAINING AFTER AMENDMENT                                | HIGHEST NUMBER PREVIOUSLY PAID FOR | PRESENT EXTRA | RATE | ADDI-TIONAL FEE |       | RATE        | ADDI-TIONAL FEE |                         |  |
|                             | Total<br>(37 CFR 1.16(c))                                       | *                                  | Minus         | **   | =               |       | x \$ ____ = |                 |                         |  |
|                             | Independent<br>(37 CFR 1.16(b))                                 | *                                  | Minus         | ***  | =               |       | x ____ =    |                 |                         |  |
|                             | FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d)) |                                    |               |      |                 |       | + ____ =    |                 |                         |  |
|                             |   |                                    |               |      |                 | TOTAL |             | OR              | TOTAL                   |  |

| CLAIMS AS AMENDED - PART II |   |                                    |               |      | SMALL ENTITY    |       | OR          |                 | OTHER THAN SMALL ENTITY |  |
|-----------------------------|---|------------------------------------|---------------|------|-----------------|-------|-------------|-----------------|-------------------------|--|
| AMENDMENT C                 | CLAIMS REMAINING AFTER AMENDMENT                                | HIGHEST NUMBER PREVIOUSLY PAID FOR | PRESENT EXTRA | RATE | ADDI-TIONAL FEE |       | RATE        | ADDI-TIONAL FEE |                         |  |
|                             | Total<br>(37 CFR 1.16(c))                                       | *                                  | Minus         | **   | =               |       | x \$ ____ = |                 |                         |  |
|                             | Independent<br>(37 CFR 1.16(b))                                 | *                                  | Minus         | ***  | =               |       | x ____ =    |                 |                         |  |
|                             | FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d)) |                                    |               |      |                 |       | + ____ =    |                 |                         |  |
|                             |   |                                    |               |      |                 | TOTAL |             | OR              | TOTAL                   |  |

\* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.  
 \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".  
 \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".  
 The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

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# PATENT APPLICATION FEE DETERMINATION RECORD

Application or Docket Number

E21 / 111

## CLAIMS AS FILED - PART I

(Column 1)

(Column 2)

SMALL ENTITY

OR

OTHER THAN  
SMALL ENTITY

| FOR   | NUMBER FILED    | NUMBER EXTRA |
|---|-----------------|--------------|
| BASIC FEE<br>(37 CFR 1.16(a))                     |                 |              |
| TOTAL CLAIMS<br>(37 CFR 1.16(c))                  | 19 minus 20 = * | 0            |
| INDEPENDENT CLAIMS<br>(37 CFR 1.16(b))            | 2 minus 3 = *   | 0            |
| MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d)) |                 |              |

| RATE | FEE    |
|------|--------|
|      | \$ 355 |
| x \$ | =      |
| x    | =      |
| +    | =      |

| RATE | FEE |
|------|-----|
|      | \$  |
| x \$ | =   |
| x    | =   |
| +    | =   |

TOTAL 355

OR TOTAL

\* If the difference in column 1 is less than zero, enter "0" in column 2

## CLAIMS AS AMENDED - PART II

(Column 1)

(Column 2)

(Column 3)

SMALL ENTITY

OR

OTHER THAN  
SMALL ENTITY

| AMENDMENT A |   | CLAIMS<br>REMAINING<br>AFTER<br>AMENDMENT |       | HIGHEST<br>NUMBER<br>PREVIOUSLY<br>PAID FOR | PRESENT<br>EXTRA |
|-------------|---|---|-------|---|------------------|
|             | Total<br>(37 CFR 1.16(c))                                       | *   | Minus | **  | =                |
|             | Independent<br>(37 CFR 1.16(b))                                 | *   | Minus | ***   | =                |
|             | FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d)) |   |       |   |                  |

| RATE | ADDI-<br>TIONAL<br>FEE |
|------|------------------------|
| x \$ | =                      |
| x    | =                      |
| +    | =                      |

| RATE | ADDI-<br>TIONAL<br>FEE |
|------|------------------------|
| x \$ | =                      |
| x    | =                      |
| +    | =                      |

TOTAL

OR TOTAL

(Column 1)

(Column 2)

(Column 3)

ADDIT. FEE

OR ADDIT. FEE

| AMENDMENT B |   | CLAIMS<br>REMAINING<br>AFTER<br>AMENDMENT |       | HIGHEST<br>NUMBER<br>PREVIOUSLY<br>PAID FOR | PRESENT<br>EXTRA |
|-------------|---|---|-------|---|------------------|
|             | Total<br>(37 CFR 1.16(c))                                       | *   | Minus | **  | =                |
|             | Independent<br>(37 CFR 1.16(b))                                 | *   | Minus | ***   | =                |
|             | FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d)) |   |       |   |                  |

| RATE | ADDI-<br>TIONAL<br>FEE |
|------|------------------------|
| x \$ | =                      |
| x    | =                      |
| +    | =                      |

| RATE | ADDI-<br>TIONAL<br>FEE |
|------|------------------------|
| x \$ | =                      |
| x    | =                      |
| +    | =                      |

TOTAL

OR TOTAL

(Column 1)

(Column 2)

(Column 3)

ADDIT. FEE

OR ADDIT. FEE

| AMENDMENT C |   | CLAIMS<br>REMAINING<br>AFTER<br>AMENDMENT |       | HIGHEST<br>NUMBER<br>PREVIOUSLY<br>PAID FOR | PRESENT<br>EXTRA |
|-------------|---|---|-------|---|------------------|
|             | Total<br>(37 CFR 1.16(c))                                       | *   | Minus | **  | =                |
|             | Independent<br>(37 CFR 1.16(b))                                 | *   | Minus | ***   | =                |
|             | FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(d)) |   |       |   |                  |

| RATE | ADDI-<br>TIONAL<br>FEE |
|------|------------------------|
| x \$ | =                      |
| x    | =                      |
| +    | =                      |

| RATE | ADDI-<br>TIONAL<br>FEE |
|------|------------------------|
| x \$ | =                      |
| x    | =                      |
| +    | =                      |

TOTAL

OR TOTAL

- \* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".
- \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

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